

A graphic consisting of several overlapping, semi-transparent blue triangles of various sizes and orientations, creating a dynamic, abstract shape behind the text.

SEJC

Southeast Journalism Conference 2018

## **SPONSORSHIP PACKET**

A photograph of a university campus. A wide, paved walkway leads from the foreground towards a large, multi-story brick building in the background. The building has many windows and a prominent archway. Several people are walking on the path. The scene is set in a lush, green environment with large trees and a clear sky.

hosted by

HARDING  
UNIVERSITY

FEB. 15-17

# the BEST of the SOUTH

Harding University is excited to invite you to be a part of the premiere collegiate journalism conference in the south — the 2018 Southeast Journalism Conference!

Join us as SEJC continues to  
ENCOURAGE GREATER INTEREST IN STUDENT JOURNALISM  
&  
CREATE CLOSER TIES AMONG JOURNALISM SCHOOLS IN THE  
SOUTHEAST UNITED STATES.

## ABOUT SEJC 2018

- SEJC 2018 runs from Feb. 15-17 on the campus of Harding University in Searcy, Arkansas. Over 400 of the southeast's brightest journalism and communications students and advisers will be in attendance.
- Opportunities to learn all media (print, TV, online) in addition to photojournalism, yearbook and documentary storytelling will be abundant.
- Students will network with peers and professionals for three days of journalism excellence.

## WHAT'S IN IT FOR YOU?

- A targeted audience of your future employees, readers, viewers and users who are eager to learn more about journalism and the professional career field. Everyone here has a passion for journalism and storytelling!
- For all sponsors and exhibit hall participants, floor space in the conference center provides ample opportunity for student and adviser networking and outreach.

# SPONSORSHIP OPPORTUNITIES

SEJC sponsorship is a key opportunity to introduce yourself to over 400 students and advisers in the journalism world!

## EXHIBITION HALL

From the open to the close of the conference on Saturday, sponsors will have prime real estate to the south's brightest students, including placement alongside all sessions on Friday. Each space includes a table, two chairs and your information in the conference program. Exhibitors may be charged for additional requirements.

\$125 (FREE for any organization sponsorship of \$400 or more)

## BANQUETS

SEJC offers three banquets during the conference. The ceremony sponsor will receive display space for signage, recognition during the banquet and acknowledgement as the ceremony sponsor in the convention program.

Opening Night Reception | \$400

Screening of a documentary produced by Harding faculty and panel discussion regarding grief and journalism.

Best of the South Awards | \$800

The highlight event of the conference, Best of the South Awards recognizes students and publications for journalism excellence in over 31 categories.

Onsite Awards luncheon | \$550

The onsite luncheon closes the conference and announces the winners in 16 onsite competitions.

## PROGRAM

Convention programs will be included in all attendees' bags and posted on the SEJC website.

Advertisements

Inside Front or Back Cover | \$500  
Inside Full page (color only) | \$500  
Full page (B&W) | \$225  
Half page (B&W) | \$100  
Quarter page (B&W) | \$50

Session Sponsorship

Breakout session sponsorship | \$200

Keynote Sponsorship

Saturday night keynote | \$750

## PACKAGE DEALS

Match sponsorships together for a discount!

2 options of \$400 or more each:  
10% off total amount

3 options of \$400 or more each:  
15% off total amount

4+ options of \$400 or more each:  
20% off total amount

All sponsoring organizations will receive two complimentary conference registrations. In addition, all sponsors will have their names featured in the conference program.

# SEJC 2018 SPONSORSHIP FORM

## EXHIBITION HALL

Exhibition hall space (free w/ over \$400)

Exhibition hall space (\$125)

## PROGRAM

Inside Front or Back Cover (\$500)

Inside Full page (color only) (\$500)

Full page (B&W) (\$225)

Half page (B&W) (\$100)

Quarter page (B&W) (\$50)

Breakout session sponsorship (\$200)

Saturday night keynote (\$750)

## BANQUETS

Opening Night Reception (\$400)

Best of the South Awards (\$800)

Onsite Awards luncheon (\$550)

## PACKAGE DEALS

I qualify for a discount of \_\_\_% on this sponsorship purchase based on \_\_\_ options of \$400 or more each.

## PAYMENT

Once you have completed the form, please email it to SEJC Student President Kaleb Turner at [kturner3@harding.edu](mailto:kturner3@harding.edu). Kaleb will then direct you to complete payment information via our registration portal.

## INFORMATION

Company/Organization:

Contact:

Title:

Street Address:

City:

State:

ZIP:

Phone:

Email:

Fax:

Company website: